



Union Road, Romford, RM7 0HG
School contact number: 01708 932710
School email: info@concordiaacademy.co.uk

Thursday, 31 January 2019

Dear Parents/Carers,

In the lead up to the 2020 Tokyo Olympics, Inspired through Sport will be bringing Chad Miller, a GB athlete to our school on the **15th February 2019**.

The day will start with each year group completing a fitness circuit with the athlete. During this time, they will also learn about healthy living and the importance of developing a growth mind-set. It will end with an inspiring assembly led by the athlete where they will share their sporting journey with the students, allowing them to understand the hard work and dedication needed in order to achieve success

Today your child has received a sponsorship form to complete for the event. These forms should be completed and returned to your child's teacher along with the money raised (which should be in a sealed envelope). The funds raised will not only support our GB sporting stars, but our school will also receive a proportion of the money to enable us to purchase new PE equipment.

Why we need to support athletes:

Although athletes work and train hard, many rely solely on sponsorship from charities and families in order to reach their dreams and represent their country. Whilst very high-profile athletes will often be sponsored by large companies such as Nike and Adidas, many others struggle to raise enough funds to continue in their sport.

The #GivingBack athlete support programme provides over 300 GB athletes with funding, as well as access to a number of services that help them on their journey to GOLD. These services include:

- Physiotherapists
- Nutritionists
- Chiropractors
- Athlete Mentors
- Career advisors
- International Competition Travel
- Performance Analysts

Thank you in advance for your support, we look forward to running a fun and inspiring day for your children.

Yours sincerely,
Kate Hollows
Year 1 teacher

