



CONCORDIA
ACADEMY

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Monday, 25 February 2019

Re: World Book Day!

Dear Parent or Carer

World Book Day is taking place on Thursday 7 March! This is a national event each year when schools celebrate reading and storytelling.

On World Book Day, we would like all of our children to come to school dressed as a character from their favourite storybook! Some ideas might include dressing up as Mr Strong, Little Miss Sunshine, The Cat in the Hat, Horrid Henry or Willy Wonka. There are thousands of other great characters from storybooks to choose from so please help your child to select one. **Please do not send your children dressed as superheroes (Spiderman, Batman, etc.) as we want to focus on traditional storybooks.** We will be handing out a special prize at the end of the day to the child who has made the most effort with their costume.

There will be lots of exciting events taking place on World Book Day, such as:

- A special World Book Day assembly where the children have to guess the favourite book of each staff member
- Older children from Langtons coming over to Concordia to read with our children
- Each child will receive a book voucher, which they can use as a contribution towards a new book at their local bookshop.

In addition, the class teachers will be planning lots of fun and engaging World Book Day activities throughout the day. We will post pictures from the day on our website, in our newsletter and on our social media pages.

We look forward to seeing the children's costumes!

Yours sincerely

Raheel Akhtar
Headteacher

