



**CONCORDIA**  
ACADEMY

Union Road, Romford, RM7 0HG  
School contact number: 01708 932710  
School email: [info@concordiaacademy.co.uk](mailto:info@concordiaacademy.co.uk)

Thursday, 05 March 2020

Dear Parent/Carer,

In celebration of World Book Day, we are launching a **Read for Good Readathon** and we'd love your child to join in.

It's been proven that children who read for pleasure are more likely to be successful and happy throughout their lives (OECD).



The charity **Read for Good** encourages children to read through its unique motivational approach inspiring reluctant readers to give reading a go, and keen readers to read more widely. Pupils can choose whatever they want to read - from comics to classics and audio books to blogs - they are not being assessed, it's all about reading for fun. And, they are motivated to read because the money they raise in sponsorship helps to provide a regular supply of brand new books and a resident storyteller to every major children's hospital in the UK.

Teachers, parents and pupils tell us that the freedom to choose what to read, combined with the knowledge that they are directly helping children in hospital compels pupils to get involved.

All you have to do is:

1. **Take a look at what they plan to read**, or help them complete their list of books to read. Remember they can read whatever they want: books, e-books, poetry, comics – anything goes! Sharing books is fine too (in fact recommended!) as well as listening to audio books.
2. **Help your child find sponsors among family and friends**. The easiest way to sponsor a child is at <https://readathon.secure.force.com/sponsor> (which family and friends can use too) or return the sponsor card with a cheque(s) or cash sent to school.



REACH2 Academy Trust, Henhurst Ridge Primary Academy,  
Henhurst Ridge, Branston, Burton-Upon-Trent, DE13 9SZ  
Tel: 01283 246433 – Web: [www.reach2.org](http://www.reach2.org)  
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Company Number: 08452281 VAT Number: 220 8862 15





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Please support your child's sponsored read as much as you can. They'll be helping kids in hospitals get books, as well as helping themselves. And our school receives free books worth 20% of our grand sponsorship total – so there really is something in it for everyone.

For more information, check out your child's sponsorship card and visit [www.readforgood.org](http://www.readforgood.org).

The Readathon will run from 5<sup>th</sup> March – 5<sup>th</sup> April so please have any sponsorship money returned by **Friday 10<sup>th</sup> April**, ready for us to send back to Read for Good.

If you have any questions about the Readathon or collecting sponsorship, please do not hesitate to ask.

Yours sincerely,

Laura Black

Assistant Headteacher



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